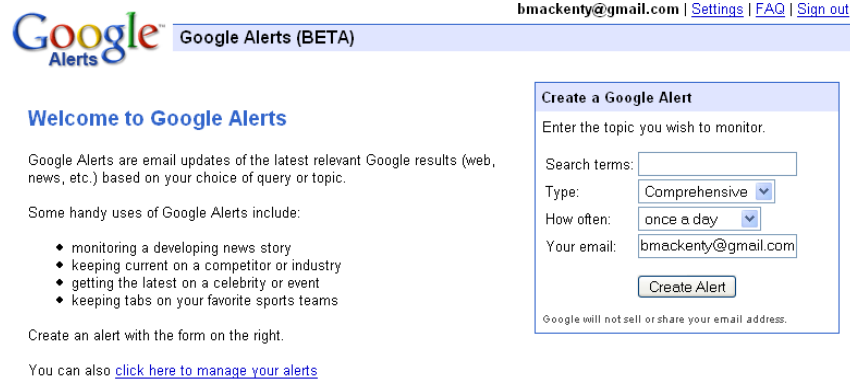


# Creating a Google Alerts



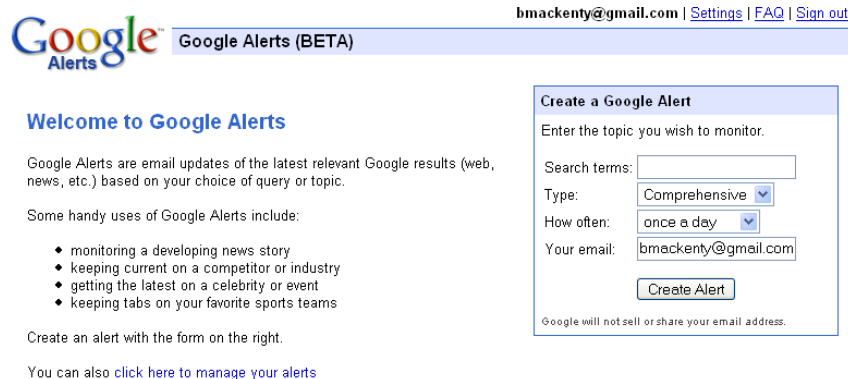
## INTRODUCTION

The internet is a big place. If you are interested in a specific topic, you can be alerted if there is a new site or blog entry related to your topic. *For example: perhaps you really like exotic picture frames. You can easily create an alert which will send you an email every time "exotic picture frame" is mentioned on the internet.*

Note: this isn't a perfect tool; there are some sites which explicitly **don't** share new content. But for our purposes, google alerts is a great way to keep abreast of a favorite topic.

## HOWTO

1. If you haven't already, create a google account, and login to google.
2. Type in the following address: [www.google.com/alerts](http://www.google.com/alerts)
3. Note the google alerts screen:



4. Type the search term you are interested in. You can see the example below, I've typed "exotic picture frames"

### Create a Google Alert

Enter the topic you wish to monitor.

Search terms:

Type:

How often:

Your email:

Google will not sell or share your email address.

5. You can leave all the options on default. Simply click  and you are done! Every time someone adds something about exotic picture frames, you will receive an email with the link to the site which references those search terms.